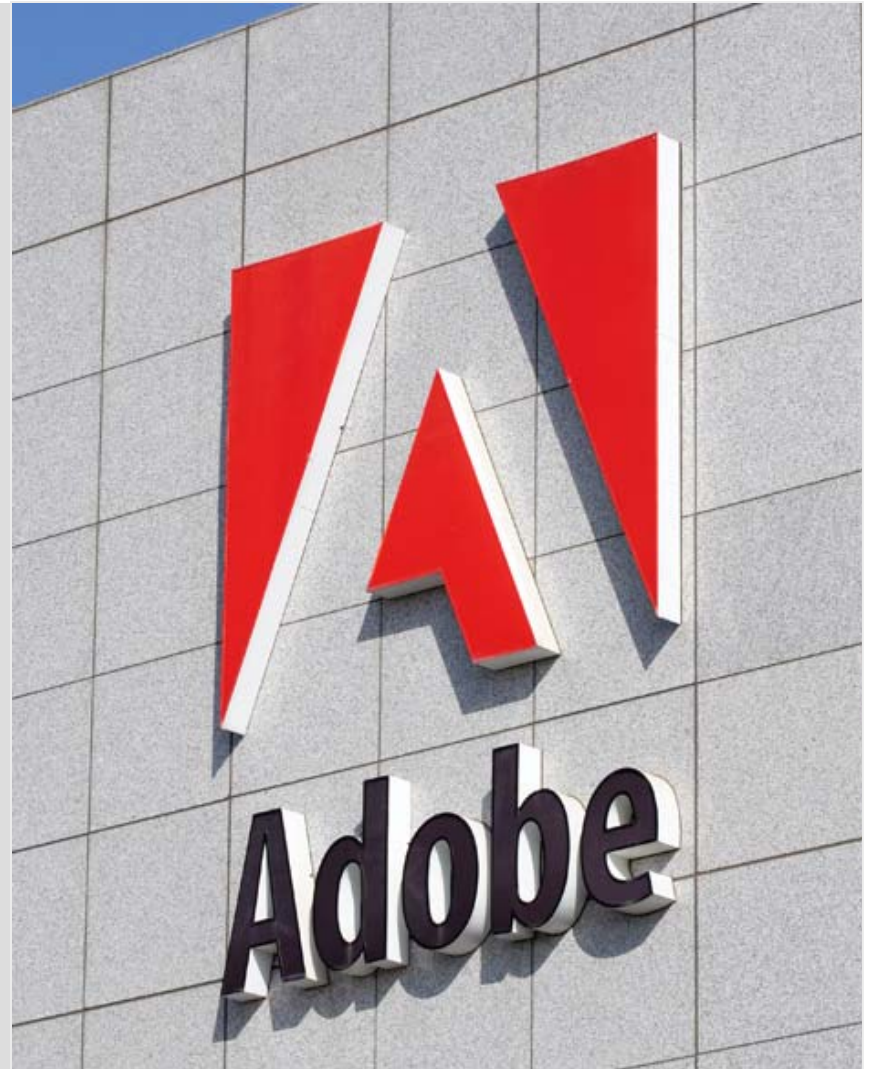


# Adobe Tech Talk

Flex and Adobe AIR



# About Presenter

Steven Shongrunden

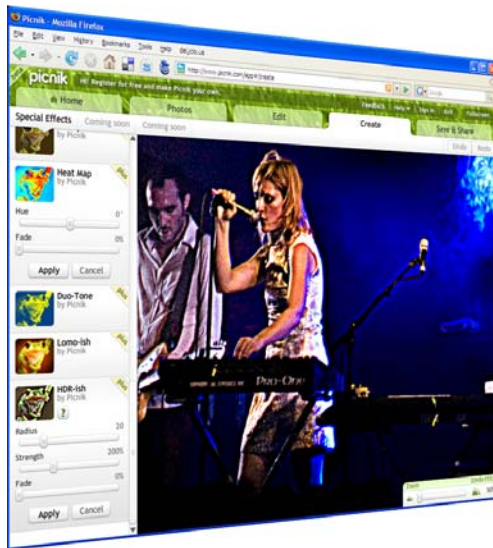
Adobe Campus Ambassador for UBC



**Adobe**

# What Is Flex?

## Web 2.0 & Rich Internet Applications (RIA)



picnik



finetune

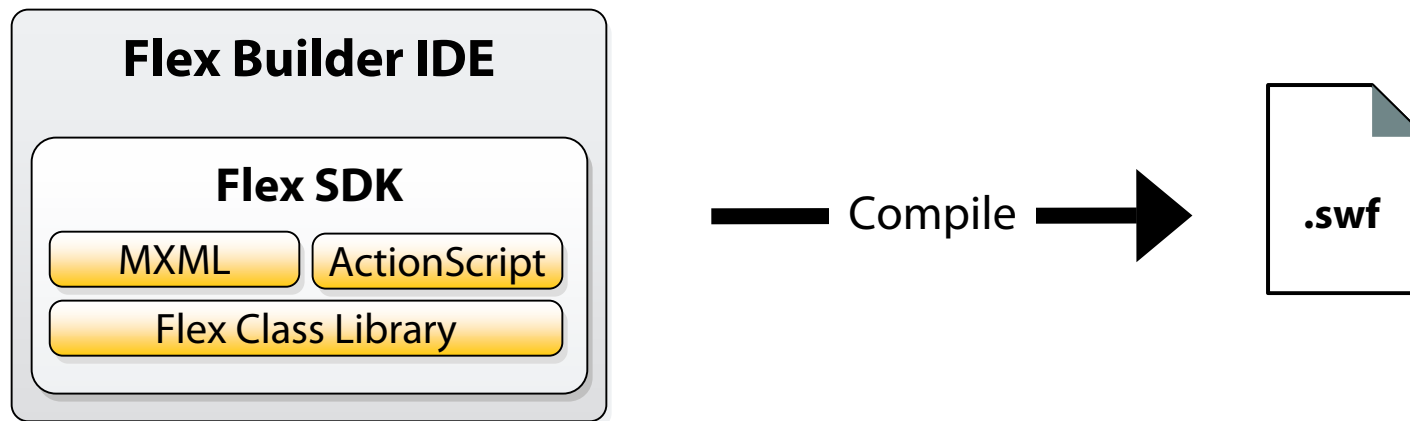
# Outline

- How Flex Works
- Flex Builder Demo
- Flex on the Desktop
- How To Get Started
- Q&A



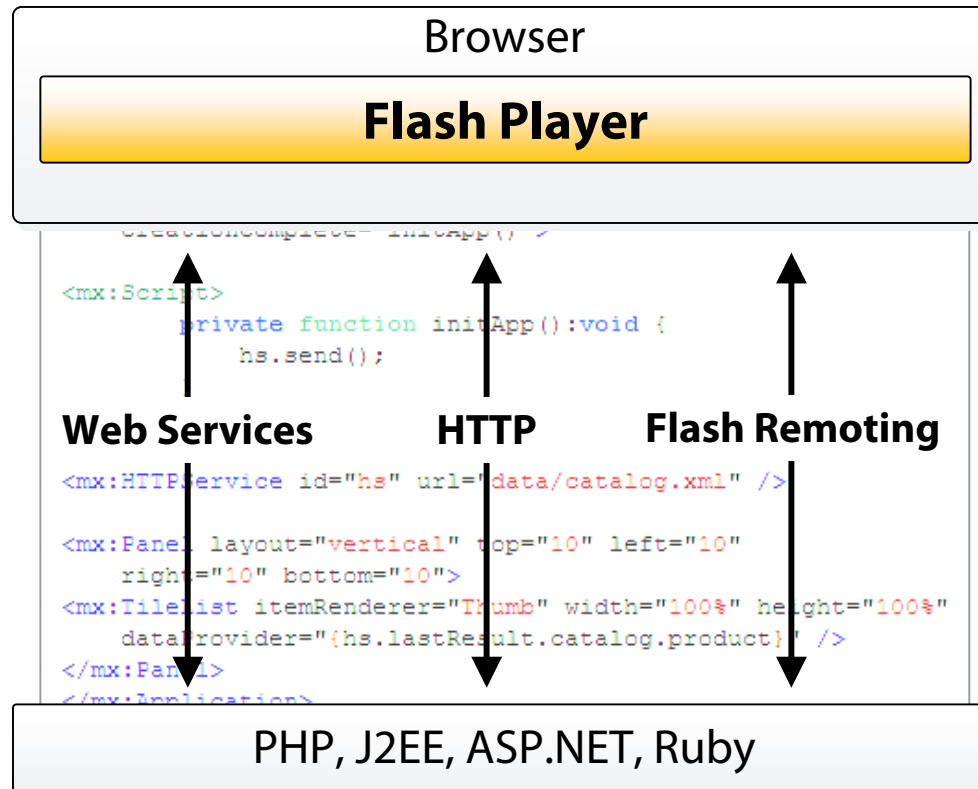
# How Flex Works

## Application Framework



# How Flex Works

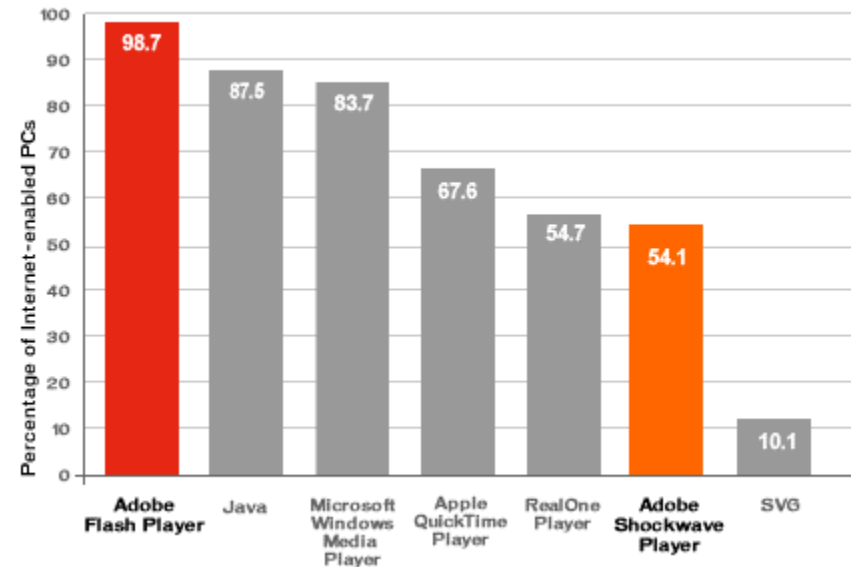
## Run-time Services



# How Flex Works

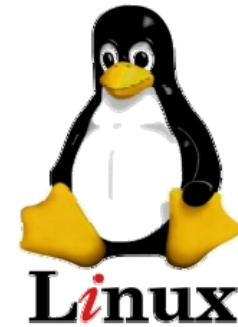
## Strength of the Flash Platform

Flash Player 9 has seen over 2.3 billion installations since its release



# How Flex Works

## Cross Platform



## Cross Browser



# Flex Builder Demo

Flickr Example

# Flex on the Desktop



## Benefits

- Cross-operating system runtime
- Use existing web skills to build desktop applications
- Access to desktop services

# How To Get Started

## Flex.org:

- Download Trial
- Documentation
- Blogs & Forums
- Communities
- Showcase



## My Blog

Watch my blog for tutorials/news on how to connect Flex with web services like Facebook.

[www.hybridhacking.com](http://www.hybridhacking.com)

# Q & A

